

# NEBRASKA ATHLETIC FACTS

- The University of Nebraska supports 23 varsity sports.
- More than 1 million fans attend home Nebraska sporting events each year. In fact, Memorial Stadium becomes the state's third-largest city on game days with more than 85,000 Husker fans.
- The athletic department receives no state funding or student fees and annually contributes \$3 million back to University academic programs. In addition, the South Stadium Office Building (valued at \$10 million) was donated to Computer Science in 2006.
- A 2005 Economic Impact Study conducted by the UNL Bureau of Business Research found that the NU athletic program generates \$114 million to the Lincoln community each year, while the NU Football program alone annually generates \$87 million in economic impact to the Lincoln community.
- Nebraska has won a total of 24 national championships across five sports.
- NU leads the nation in Academic All-Americans with 277 (as of Spring 2010).
- The Huskers lead the Big 12 with a 95% exhausted eligibility graduation rate, which takes into account all student-athletes who complete their eligibility at Nebraska.
- Memorial Stadium has been sold out since Coach Bob Devaney's first year in 1962, a continuing NCAA record that surpassed 300 in 2009.
- The Huskers rank fifth nationally with 46 all-time bowl appearances, including an NCAA-record streak of 35 consecutive that ran from 1962 to 2004.
- Nebraska football has had at least one first-team All-American in all but eight of the past 45 years.
- Nebraska Football has retired the jerseys of 16 All-Americans. Only three have had their number permanently retired: Tom Novak, Bob Brown and Johnny Rodgers.

updated May 2010

## Stop on your tour at Tour Stop #10



Show this brochure at  
**Huskers Authentic Team Store**  
and receive  
**10% off**  
one regular priced item

### Store Hours

M-F 10 am-5 pm, Sat. 10 am-4 pm  
Gamedays: 3 hours prior to kickoff - one hour postgame

## MEMORIAL STADIUM TOUR INSTRUCTIONS

See the home of the Nebraska Cornhuskers by taking a tour of Memorial Stadium. Fans are welcome to tour the facilities by either taking the self-guided tour, or scheduling a guided tour.

### Self-Guided Tour

Memorial Stadium has many historic and notable structures in and around the facility. Take this brochure and follow the map to guide yourself around the stadium and take advantage of the many photo opportunities at the home of the Huskers.

For your safety and security, most areas on the self-guided tour are accessible seven days a week from 8 a.m. to 8 p.m. Both the West Stadium and Osborne Athletic Complex lobbies are generally open during those hours (on game days, the Osborne Athletic Complex lobby opens four hours prior to kickoff, while the West Stadium lobby opens three hours prior; both close 30 minutes prior to kickoff). Memorial Stadium and the Gate 24 viewing area will be closed when the Huskers (or their opponents) are practicing in the stadium (approximately 3:30-6 p.m. daily) or have a home game. On the day before home games, Memorial Stadium will not be accessible after noon.

**West Stadium Lobby:** The West Stadium Lobby was renovated as part of the Student Life Complex project, and features several academic displays.

**Osborne Athletic Complex:** Displays a beautiful 40' waterfall, the Husker Nation Championship Drive walls, a peek of the strength complex, athletic medicine area, the National Championship and Bowl Trophy displays, and the Nebraska Football Experience Room.

### Guided Tours

Schedule a time to tour the inside of Memorial Stadium to see several special displays, Hawks Championship Center and other areas within the Osborne Athletic Complex not accessible on the self-guided tour. Guided tours will be available Wednesdays and Thursdays between 8:30 and 11:30 a.m. Exclusive Guided Tour sights include...



Major Award  
Winners Display

Walk-On History  
Display

Blackshirt Tradition  
Display

To schedule a guided tour, please call  
**(402) 472-3333**  
or go to [Huskiers.com](http://Huskiers.com) for more information

# NEBRASKA N MEMORIAL STADIUM SELF-GUIDED TOUR



## ★ Northwest Quote

"Courage; Generosity; Fairness; Honor; In these are the true awards of manly sport."



### 1 Osborne Athletic Complex Traditions Lobby

The Tom & Nancy Osborne Athletic Complex was completed in August 2006 as part of the \$50 million Memorial Stadium Expansion Project. Named in honor of the legendary Hall of Fame football coach, the Osborne Complex houses the new Traditions Lobby. In addition to the two donor recognition wall displays, which list the names of every donor who contributed \$100 or more to the Osborne Athletic Complex fund, the Traditions Lobby includes several new features that were finished just in time for the 2010 Spring Game.



**Trophy Displays:** Five separate displays featuring football trophies have been created for viewing from the Traditions Lobby, including NU's five national championship trophies; Husker BCS trophies and memorabilia, including bowl trophies from Nebraska's national championship games; other assorted bowl trophies and memorabilia from many of Nebraska's bowl games; the most recent bowl display; and the conference champions trophy display (located on Level 2 and viewable from the lobby).



**The Traditions Lobby Kiosk:** This unique computer display features stats, videos and pictures of each of Nebraska's bowl games; major award winner video and information; and current and former NFL players. It also includes a name-finder feature so that all donors can easily find their names on the wall.



**The Mike Sullivan Football Mural:** A stunning art tribute to Memorial Stadium's NCAA-record consecutive sellout streak on the west wall of the Traditions Lobby, the 22x28-foot themed mural is believed to be the single largest sublimated ceramic tile mural ever to be created in North America. The mural embodies the Cornhuskers' legendary football past and was unveiled on Sept. 24, 2009, as part of the Huskers 300th consecutive sellout celebration.



**Nebraska Football Experience Room:** Located just inside the entrance of the Osborne Athletic Complex, the room features two new videos. "The Heisman Video" features signature plays, live announcement moments captured on video, surround sound, creative graphics and a unique technical presentation of Heisman artwork and trophies. "The Game-Day Experience Video" is an all-new HD presentation featuring opening sound from Coach Bo Pelini and never-before-seen footage, graphics and surround sound and is a must-see for all Husker fans.

## ★ Southwest Quote

"Not the victory but the action; Not the goal but the game; In the deed the glory."



### 10 Huskers Authentic Team Store

Stop by Huskers Authentic Team Store after your tour to purchase authentic Husker gear. Show this brochure and receive a **10% discount** on any regular-priced item. Huskers Authentic Team Store is on Stadium Drive, right next to the Athletic Ticket Office.



### 2 Hawks Championship Center

A Skybridge links the Osborne Athletic Complex to the Hawks Championship Center, where Nebraska student-athletes train year round. The football and soccer teams practice on an indoor field identical to Memorial Stadium's Field. The Hawks Championship Center also houses an Olympic-sized sand volleyball court, batting cages for baseball and softball and clinic space for 1,700 visitors. Schedule a guided tour to see the inside of this beautiful facility, completed in 2006.



### 3 Historic Columns

These Historic Columns line the south entrance to the grandstands of the Ed Weir Outdoor Track and the Nebraska Soccer Field. Four wrought iron gates were placed on campus in 1892, but only the south gate remains. It stands between Memorial Stadium and the Coliseum, along with 24 columns transported to the University by rail from the old Burlington Northern Railroad Station in Omaha. University legend has it that the columns will collapse if a female leaves campus without ever having been kissed.



### 4 NU Coliseum

The Nebraska Coliseum played host to the first Nebraska men's basketball game in 1926. The Coliseum is now home to the Nebraska volleyball and wrestling teams. The volleyball team has participated in each of the last 27 NCAA postseason tournaments and has sold out the Coliseum since 2001. The wrestling team has produced 86 All-Americans, 18 team top-10 finishes and 10 national champions. From the viewing area outside of the Coliseum, you can also see the Ed Weir Outdoor Track, the Nebraska Soccer Field, and the Gass Football Practice Fields.

## ★ Stadium Corner Quotes

Hartley Burr Alexander, a native Nebraskan, UNL Alumnus and Professor of Philosophy wrote many books and essays on democracy and political thought. Known for his inspired symbolism and inscriptions in the Nebraska State Capitol, the Los Angeles Public Library and New York's Rockefeller Center, Alexander wrote the inscriptions on each of Memorial Stadium's four corners.

## ★ Northeast Quote

"Their Lives they held their countrys trust; They kept its faith; They died its heroes."



### 5 Legacy Statue

Created by Fred Hoppe, The Legacy Statue was completed in 1996. The statue celebrates Nebraska's five national championships and is a centerpiece of the East Stadium Plaza.



### 6 Historic Facade

In the fall of 1922, a grassroots drive for \$430,000 in stadium construction funds was undertaken and reached. The stadium was dedicated as Memorial Stadium on Oct. 20, 1923 in honor of all Nebraskans who served in the wars. The stadium was completed in a few more than 90 working days and could accommodate 31,000 fans.

## ★ Southeast Quote

"In Commemoration of the men of Nebraska who served and fell in the Nations Wars."

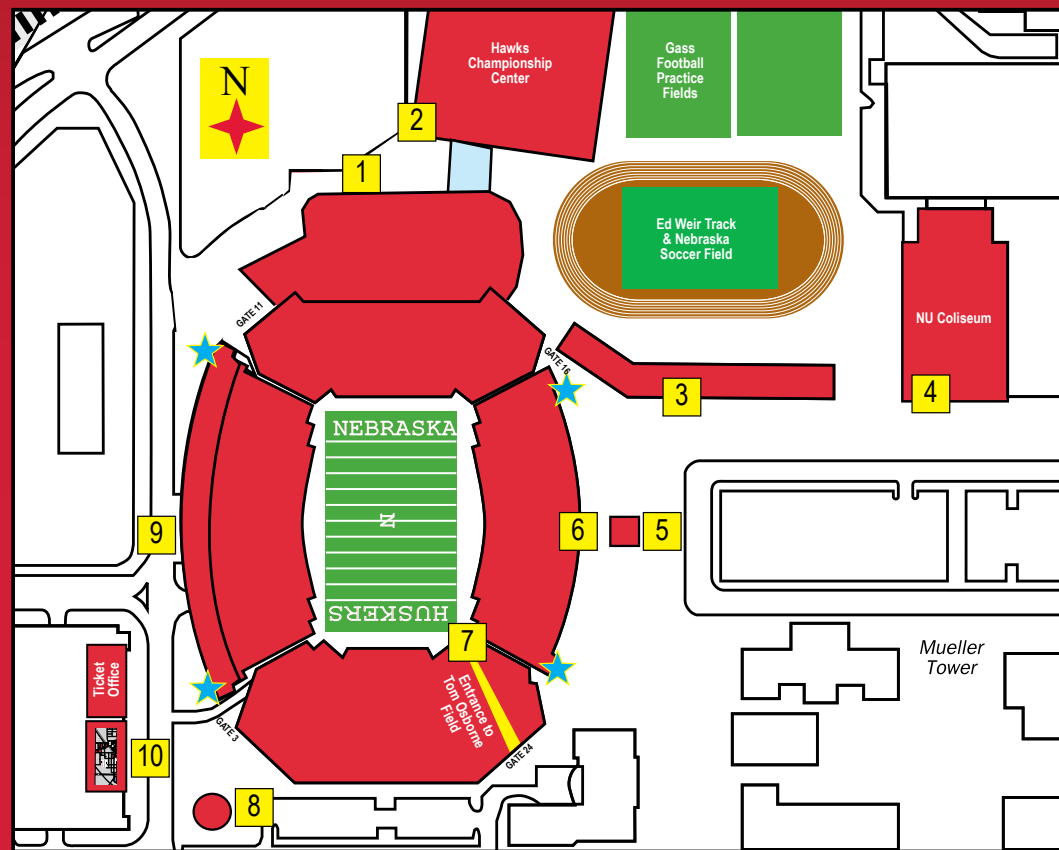


### 7 Inside Memorial Stadium

(Please enter and exit the stadium from Gate 24, Stadium is not open during football practices.) Looking across the field to the Northwest corner, you will see the site of the Tunnel Walk team entrance. In 2006, the Tunnel Walk moved back to its home in the North where it originated in the 1960s under Coach Devaney.

Tom Osborne Field (dedicated on April 24, 1998) features FieldTurf (installed in August 2005). The field design is one of only two in the country--the other is in the Hawks Championship Center located adjacent to the Stadium.

The North Stadium showcases one of the nation's largest college-stadium video boards. The West Stadium features Skyboxes and the Press Box, completed in 1999. Nebraska's National and Conference Championships, Academic All-America awards, consecutive sellouts and the retired Nebraska Football jerseys are all displayed inside the Stadium.



### 9 West Stadium Lobby

The West Stadium Lobby was renovated as part of the Student Life Complex project, and features several new displays highlighting Nebraska's strong academic and community service tradition. We are sorry but all areas utilized by our student-athletes are off limits to tours.



### 8 Devaney/Osborne Tribute

Hall of Fame Coaches Bob Devaney and Tom Osborne each won 100 games in their first 11 years at the helm of the Huskers and are honored with this tribute outside Memorial Stadium. When Osborne reached the same pinnacle as Devaney, Nebraska became the first Division I school to boast back-to-back 100-win coaches in just 22 consecutive years.